



SPORTING COLUMBUS

www.sportingcolumbus.com

SPORTING COLUMBUS PARTNERS WITH 643SPIRIT

Training Jersey Agreement for Club

SC to incorporate branding on the sleeve of all training jerseys for two years

For Release: February 15, 2024

Contact: Jeffrey Warren, 614.284.9746 (Sporting Columbus) or Megan Lindholm, 614.656.8016 (643SPIRIT)

COLUMBUS – Sporting Columbus and 643SPIRIT today announced a two-year sponsorship agreement making 643SPIRIT a training jersey partner, as well as the preferred spirit wear provider of Sporting Columbus. The sponsorship represents a significant relationship as it is a new relationship with a Columbus business.

All training jerseys will prominently incorporate the 643SPIRIT logo on the back of the jersey. Sporting Columbus teams are set to debut new training jerseys in August, 2024.

“To be able to partner with a company that has roots right in our backyard is a great way to work with the local community” said Sporting Columbus President Jeffrey Warren. “643SPIRIT and Sporting Columbus are both committed to positively impacting our community, and this partnership represents the collaborative capabilities of two brands that firmly believe in Central Ohio.”

“It’s an honor to work with Sporting Columbus,” said Megan Lindholm, owner of 643SPIRIT. “The program is highly regarded within our community and the partnership is a great fit. We are excited to provide high quality sportswear for the club, but more importantly, to sponsor their mission in a meaningful way. We appreciate the Sporting Columbus commitment to players and community, and we are excited for their continued growth.”

ABOUT SPORTING COLUMBUS

Sporting Columbus aspires to be the finest youth sports organization and an integral part of player growth (on and off the field). By promoting development and sportsmanship in an enjoyable environment, Sporting Columbus encourages a healthy lifestyle and love of sports in its players. Sporting Columbus was founded in 2018 by Dave Merrick, Geoff Starks and Jeffrey Warren, partners over the past 20+ years in various youth sports ventures including seven years as Columbus Crew SC player development directors. Each founder brings his own set of skills from coaching to business development that overlap and work well together to set-up Sporting Columbus to succeed at achieving its mission.

Website: SportingColumbus.com | Twitter: [@SportingCol](https://twitter.com/SportingCol) | Instagram: [@Sporting_Columbus](https://www.instagram.com/Sporting_Columbus) |
Hashtag: [#Sporting_Columbus](https://www.instagram.com/explore/tags/Sporting_Columbus) | Facebook: [Facebook.com/sportingcolumbus](https://www.facebook.com/sportingcolumbus) | Phone: 614.284.9746

ABOUT 643SPIRIT

643SPIRIT creates amazing spirit wear, team uniforms, logo apparel, tees, and custom promotional products.

Website: 643spirit.com | Twitter: [@643spirit](https://twitter.com/643spirit) | Instagram: [@643spirit](https://www.instagram.com/643spirit) | Facebook: [Facebook.com/643spirit](https://www.facebook.com/643spirit) |
Phone: 614-656.3016