



**SPORTING COLUMBUS**

[www.sportingcolumbus.com](http://www.sportingcolumbus.com)

## **SPORTING COLUMBUS PARTNERS WITH BENJAMIN HEMMERT – HER REALTORS**

**First Jersey Sponsorship Agreement for Club**

**SC to incorporate branding on front panel of all jerseys for two years**

**Benjamin Hemmert becomes Official Residential Realtor of SC**

**For Immediate Release: May 11, 2018**

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**COLUMBUS** – Sporting Columbus and Benjamin Hemmert – HER Realtors today announced a major, two -year sponsorship agreement making Benjamin Hemmert – HER Realtors the Official Sporting Columbus Jersey Partner and the Official Residential Realtor of Sporting Columbus. The sponsorship represents a significant relationship as it is the first commercial transaction in club history.

All home, away and training jerseys will prominently incorporate the Benjamin Hemmert – HER Realtors logo. Sporting Columbus teams are set to wear Benjamin Hemmert – HER Realtors jerseys for all competitions, debuting with Sporting Columbus’ first matches in August, 2018.

This partnership with Sporting Columbus will further Ben’s local commitment. Before starting his business here, Ben grew up playing soccer in Central Ohio. “Community youth sports teach life lessons in teamwork, perseverance and respect that can dramatically impact kids’ futures. I’m honored to play a role in growing these programs in our community.” The Benjamin Hemmert-HER Realtors partnership with Sporting Columbus represents Sporting Columbus’ first-ever exclusive partnership and first soccer jersey sponsorship for the club.

“The reputation of Benjamin Hemmert and his unwavering commitment to Central Ohio are powerful forces we are now honored to proudly stand alongside,” said Sporting Columbus President Jeffrey Warren. “Benjamin Hemmert – HER Realtor and Sporting Columbus are both committed to positively impacting our community, and this landmark partnership represents the collaborative capabilities of two brands that firmly believe in Central Ohio.”

“As a resident of New Albany, Central Ohio is very special and important to me,” said Benjamin Hemmert. “We look forward to our new partnership with Sporting Columbus, and to working together to take the soccer experience in Central Ohio to the next level.”

### **ABOUT SPORTING COLUMBUS**

Sporting Columbus aspires to be the finest youth sports organization and an integral part of player growth (on and off the field). By promoting development and sportsmanship in an enjoyable environment, Sporting Columbus encourages a healthy lifestyle and love of sports in its players. Sporting Columbus is founded by Dave Merrick, Geoff Starks and Jeffrey Warren, partners over the past 20 years in various youth sports ventures including the past seven years as Columbus Crew SC player development directors. Each founder brings his own set of skills from coaching to business development that overlap and work well together to set-up Sporting Columbus to succeed at achieving its mission.

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## **ABOUT BENJAMIN HEMMERT – HER REALTORS**

Beginning his sixteenth year with HER Realtors, Ben has built a real estate practice almost entirely on repeat and referral business – a huge testament to how he treats and cares for others. Working throughout Columbus and the surrounding communities, Ben has been honored as one of Central Ohio’s Business First 40 Under 40. This well-deserved award is given to those elite few, nominated by their peers, who have demonstrated not only outstanding career achievement but also dedication to community service and involvement.

Founded in 1956, HER Realtors is the country's largest agent-owned real estate firm and is consistently recognized as one of the most innovative technologically advanced and award-winning firms in the country. With 1,250 agents and 75 offices throughout Ohio and Northern Kentucky, HER Realtors offers a full-range of services to its clients including residential and commercial real estate sales, property management and rental services, mortgage, title services, insurance, home warranties, and other home-related, lifestyle services. To learn more, visit [www.HERRealtors.com](http://www.HERRealtors.com).

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